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(use as many sheets as necessary)

Sheet 1 of 1 Attorney Docket Number 12275-0003

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Examiner Signature	/Melur Ramakrishnaiah/	Date Considered	07/27/2006
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5-31-06

# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Multiple sheets used when necessary)

SHEET 1 OF 1

Application No.	09/943,585
Filing Date	August 30, 2001
First Named Inventor	Brent McKay
Art Unit	2643
Examiner	Melur Ramakrishnaiah
Attorney Docket No.	EMINE.001A

## U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	Document Number Number - Kind Code (if known) Example: 1,234,567 B1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
MR	1	6,604,138	08/2003	Virine et al.	
↓	2	6,384,736	05/2002	Gothard	
↓	3	6,215,411	04/2001	Gothard	

## FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No.	Foreign Patent Document Country Code-Number-Kind Code Example: JP 1234567 A1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T <sup>1</sup>

## NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>1</sup>
MR	4	"What Should We Call Our New Media Networks?, Some Executives Think We Need a Brand, But Others Believe the Market Will Provide", Narrowcasting News From Bill Collins, November 5, 2003, Vol. 1, Issue 5, pp. 1-3, November 5, 2003.	
↓	5	"WayFinder42 Commercial Digital Signage, Advanced Technology For Demanding Applications", Interactive Media Network.	
↓	6	GISmonitor, "Ultimate Map/GIS Directory," <a href="http://www.gismonitor.com/news/newsletter/archive/031501.php">http://www.gismonitor.com/news/newsletter/archive/031501.php</a> , 7 pages, downloaded and printed from the World Wide Web on or about January 14, 2006.	
↓	7	"Interactive Directory", Plasma Display and Information System.	
↓	8	Google search, "Publisher of USA Today Newspaper, Acquires Captivate Elevator Network," <a href="http://66.102.7.104/search?q=cache:-8UGSX07pkJ:www.aka.tv/issuetwo/iss1">http://66.102.7.104/search?q=cache:-8UGSX07pkJ:www.aka.tv/issuetwo/iss1</a> <a href="http://66.102.7.104/search?q=cache:dfJukTbIDgoJ:www.aka.tv/issuetwo/iss2art13.asp++%22Elevator+News+Network%22&amp;...">artn.asp++%22Elevator+News+Network%22&amp;...</a> , 3 pages, downloaded and printed from the World Wide Web on or about January 21, 2006.	
↓	9	"Elevator News Network is coming to New York. (Brief Article)", HighBeam Research.	
↓	10	Google Search, "Outdoor Broadcast Network Plans to Open 18-Story Media Tower at Toronto's Eaton Centre In November 2004", <a href="http://66.102.7.104/search?q=cache:dfJukTbIDgoJ:www.aka.tv/issuetwo/iss2art13.asp++%22Elevator+News+Network%22&amp;hl...">http://66.102.7.104/search?q=cache:dfJukTbIDgoJ:www.aka.tv/issuetwo/iss2art13.asp++%22Elevator+News+Network%22&amp;hl...</a> , 6 pages, downloaded and printed from the World Wide Web on or about January 21, 2006.	

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